

# Precision Value & Health provides adaptable and dynamic virtual solutions to support biopharma companies

Precision can help advance your planning and engagement activities in today's virtual climate



## **Generate insights**

- Advisory boards conducted via web-based meeting platforms
- Virtual surveys and market research capabilities

## **Engage in strategic planning**

- Access to subject matter experts aligned to your business needs to support strategic planning
- Moderated virtual strategic planning workshops



## **Drive healthcare practitioner (HCP) engagement**

- Digital platforms empower teams to ensure HCPs get the best drug therapies mapped to their patient needs
- Virtual medical science liaison (MSL) resources, chat bots, and voice skills for HCPs

## Connect with critical audiences

- Remote filming, editing and high-quality animation production lets you communicate with intimacy and immediacy
- Patient and key opinion leader (KOL) zoomtables, KOL opinions, patient testimonial and video diaries
  - Personalize support services information, instructions for use, product updates
- Internal town halls and employee communications



## Develop compelling messages

- Promotion to access decision makers across media environments, including iPDFs, digital mailings and websites, microsites and apps
- Social engagement support, including branded pages and topical posts, infographics or data visualizations, and short-form social videos and stories



## Deliver internal training

- Precision Access Institute, on-demand, market access e-learning platform curated by subject matter experts
  - Lunch and learns on a topic of your choice

